

BUDAPEST



HR & PEOPLE ANALYTICS FORUM

5 GLOBAL THOUGHT LEADERS · 16+ SPEAKERS · 300+ DELEGATES

APRIL 17-18 · 2018



The very first PEOPLE ANALYTICS conference-series in the CEE region, providing unique opportunity for massive engagement with CHROs and other decision-makers from the CEE region.

GLOBAL HR ANALYTICS THOUGHT LEADERS



David Green



Mohamed Mesbah



Luk Smeyers



Dr. Marielle Sonnenber



Jonathan Ferrar

DRAW MASSIVE PARTICIPATION OF KEY HR DECISION-MAKERS

If you can answer **YES** to any of the below, please don't read any further. You should **not** sponsor this event.

- 1) We have no need to pursue more business
- 2) We have no capacity to make more sales
- 3) We don't need any new leads
- 4) We see no value in meeting key HR decision-makers
- 5) We know everyone in the CEE region anyways
- 6) We don't need to grow our business
- 7) We have reached our full potential

HRPAF2018

HR & PEOPLE ANALYTICS FORUM

So, you couldn't answer YES to "seven deadly sins". Congratulations! Here we go:

Instead of "About this Conference"

Please visit the www.peopleanalyticsforum.eu. Speakers, topics, media partners – all the info you need is there and then some.

Make sure you scroll down to video-testimonials from previous events.

So what is the big deal about this conference?

The big deal is that HR Analytics is the hottest topic in HR today. Use of big data, predictive analytics to drive recruitment, candidates' selection, employee engagement and so much more is the name of the game. So, if you are software vendor, solution provider, recruitment consultancy – well, you want to be there, right in front of and together with all the delegates.

Why? Why I want to be there?

Because everyone who counts in HR from this part of the World is going to be there.

Why?

Because, this is the very first HR Analytics conference-series in the CEE region, with **4 out of global Top 10** HR Analytics Leaders.

So what?

So, the people from CEE don't really get to travel to London, New York or Barcelona to global HR Analytics conferences. Budget constraints, cost-capping, etc makes it very hard for an HR Director from Budapest or Warsaw to go to San Francisco on a conference.

OK... and?

So the big deal is that we brought some the world's TOP DOGS in HR Analytics right here, to make it possible for hundreds of CHROs from Hungary and other CEE countries to hear them speak. That is why the participation on this conference is massive, both in terms of quantity and seniority of delegates.

So what you're saying is...

Yes exactly! People want to hear about this and they want to hear a lot. Moreover, they want to meet the solution providers, they want to learn about what YOU can do for them. That's right.

OK, what do I get?

A lot! Here's an overview:

Package	Lead Sponsor	Track A / B Sponsor	Exhibition Sponsor
Available positions	1	4	10
Seat at the plenary session panel-discussion	YES	X	X
Speech at the plenary session (30 minutes)	YES	X	X
Roll-up inside the plenary session room	YES	X	X
Branded lanyards for delegate badges	YES	X	X
Roll-up inside the track session room	YES	YES	X
Speech at afternoon track A / B session (30 minutes)	X	YES	X
Roll-up in front the main room	YES	YES	YES
Exhibition space in front of the main room	YES	YES	YES
Logos on the main conference roll-wall	YES	YES	YES
Logos on the conference website	YES	YES	YES
Logos on all materials	YES	YES	YES
Logos on delegate badge	YES	YES	YES
Own mailing-list for pre-conference promotion	YES	YES	YES
Free tickets for the conference	10	6	2
Investment	EUR 10,000	EUR 7,500	EUR 3,500

Enough said. Your turn.

If you're sold, drop us a note at sponsors@peopleanalyticsforum.eu

If you're not, we won't run after you, there are plenty of those who don't procrastinate. The "next time" guys never make it, do they?

Looking forward to seeing you at HR & PEOPLE ANALYTICS FORUM!

VISUAL OVERVIEW OF HR & PEOPLE ANALYTICS FORUM · APRIL 17-18, 2018 · BUDAPEST

DAY 1 · APRIL 17 · MULTI-SPEAKER CONFERENCE

DAY 2 · APRIL 18 · POST-CONFERENCE SEMINARS

PLENARY SESSION: GRAND OPENING · CONFERENCE
CHAIR'S ADDRESS · THOUGHT LEADERS' KEYNOTES

CONFERENCE TRACK A:
6 CORPORATE
PRESENTATIONS

CONFERENCE TRACK B:
6 CORPORATE
PRESENTATIONS

THE ESSENTIALS OF WORKFORCE ANALYTICS
MASTERCLASS

SEMINAR LEADERS: JONATHAN FERRAR
DAVID GREEN

PLENARY SESSION: PANEL-DISCUSSION "THE FUTURE OF
WORK" CONFERENCE CLOSING · AWARDS CEREMONY

ALL DAY HR TECHNOLOGY EXPO · VENDORS' EXHIBITIONS SPACE
(RUNNING IN PARALLEL WITH THE CONFERENCE SCHEDULE)

KTC International
Success through Competitive Intelligence



HRPAF 2018

HR & PEOPLE ANALYTICS FORUM 2018

& post-conference day: Essentials of Workforce Analytics

& post-conference day: Driving Business Results with PA

To reserve your package please complete the registration form and send it to sponsors@peopleanalyticsforum.eu

EVENT DETAILS

HR & PEOPLE ANALYTICS FORUM · APRIL 17-18, 2018 · AQUAWORLD RESORT BUDAPEST, HUNGARY

CONFERENCE SPONSORSHIP	PACKAGE PRICE	WHAT IS IN THE PACKAGE?			
LEAD Sponsorship with 10 delegate tickets free-of-charge	€10,000 package	1. Seat at the session panel-discussion	4. Speech at plenary session	7. Logos on the main conference roll-wall	10. Logos on delegate badge
		2. Roll-up inside the plenary session room	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		3. Roll-up inside the track session room	6. Exhibition space in front of the main room	9. Logos on all materials	12. Branded lanyards for delegate badge
CONFERENCE SPONSORSHIP		WHAT IS IN THE PACKAGE?			
TRACK A/B Sponsorship with 6 delegate tickets free-of-charge	€5,000 package	X	4. Speech at afternoon track session	7. Logos on the main conference roll-wall	10. Logos on delegate badge
		X	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		3. Roll-up inside the track session room	6. Exhibition space in front of the main room	9. Logos on all materials	X
CONFERENCE SPONSORSHIP		WHAT IS IN THE PACKAGE?			
EXHIBITOR Sponsorship with 2 delegate tickets free-of-charge	€3,500 package	X		7. Logos on the main conference roll-wall	10. Logos on delegate badge
		X	5. Roll-up in front the main room	8. Logos with link to own website on event website	11. Own mailing-list for event promotion
		X	6. Exhibition space in front of the main room	9. Logos on all materials	X

All fees stated above are final and official fees. All prices are net and subject to a 27% Hungarian VAT. The VAT returns are available to all VAT-registered companies from Hungarian Tax Authority (NAV) by submitting a simple tax-return request form. No hidden costs or other charges apply.

REGISTERING ORGANIZATION		AUTHORIZATION	
Name		I certify that the above information is correct. I am aware of the prerequisites of the registration.	
EU VAT No.			
Street		Name	
City		Job Title	
Country	Post Code	Signature	
Phone No.		Date	

TERMS & CONDITIONS

Hotel Accommodation & Airport Transfer

Accommodation is not included in the conference participation fee. To arrange accommodation at the conference venue, you will receive our Special Corporate Rate. Please arrange the room reservation and airport transfer directly with the hotel.

SALES CONTRACT

This registration form constitutes a legally binding sales contract between the Organizer and the Client. All terms are mutually accepted and agreed in good faith.

1. Fees: Registration fees are inclusive of program materials, luncheons and refreshments, but exclude accommodation and travel expenses.

2. Payment terms: Following the receipt of the registration form, all payments are due within 10 (ten) business days. All payments must be received before the commencement of the event. After registration, all payments must be executed within the terms herewith irrespective of attendance.

3. Cancellation/Substitution: Substitution of participants is allowed by providing a written notice is given to the Organizer, not later than 2 working days before the event. By signing this registration form, the client agrees that in case of any dispute or cancellation the Organizer will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason the Organizer decides to postpone or cancel the event, the Organizer is not responsible for covering airfare, hotel or any other cost incurred by the client. Any cancellation received in less than 20 working days before the event carries 100% payment liability. No refund, partial refund or any alternative offer shall be made.

4. Indemnity: The Organizer reserves the right to change the event content, date, and venue should circumstances require. In such cases no penalty, partial refund, refund or alternative offer shall be made. In the event that the Organizer permanently cancels the event for any reason whatsoever, and provided that the event is not postponed or merged with any other event at a later date, the Client shall receive full payment returned in 14 business days after the proposed initial date of the event. The client hereby indemnifies and holds the Organizer harmless from and against any and all costs, damages, expenses including attorney fees, which are incurred by the Client.

5. Copyright: All intellectual property rights in all materials produced and distributed by the Organizer are expressly reserved and any unauthorized duplication, publication or distribution is prohibited without written permission from the Organizer.

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